

Hope.
Together.
SFG



ABOUT REPORT.

SFG Hope Foundation 2021 Corporate Social Responsibility Report

Overview

This SFG Hope Foundation 2021 Corporate Social Responsibility Report was created to disclose information on the SFG Hope Foundation's main CSR activities and to measure and report the outcomes of social value creation activities.

Scope

This report covers the performance of the Foundation through the "Hope Society Project" its main social commitment, from January 1, 2021 to December 31, 2021.

(Programs with different time period are separately indicated.)

The report covers Foundation's financial status and other activities based on the same criterion. Also the report specifies current status, results, and social values of the main projects based on projects that SVMF input can be measured and have been proceeding for more than a year.

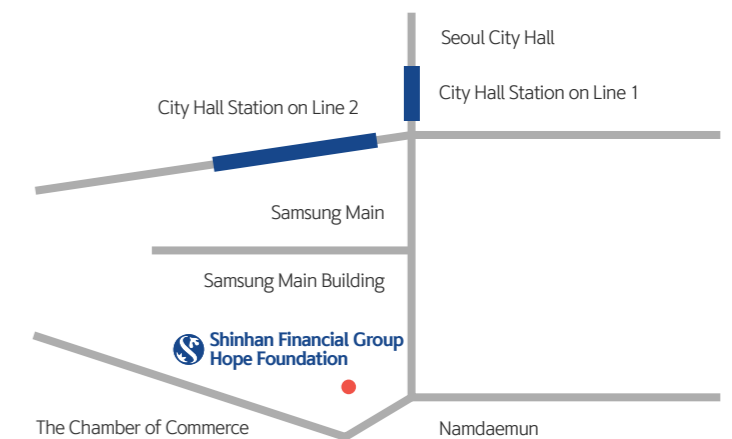
Detailed information about the report is available on SFG Hope Foundation website with downloadable PDF file.

Publication Information

Publisher : Secretariat, Shinhan Financial Group Hope Foundation
Address : 17th FL, Daekyung Building, 20 Sejong-daero 9-gil, Jung-gu, Seoul, Korea
Email : shdf@shinhan.com
Website : <http://www.shinhanfoundation.or.kr>



This booklet's cover and inner paper were produced with 260 g and 100 g of eco-friendly recycled paper and vellum paper.



Directions

Exit 9 of City Hall Station on Line 2
Exit 3 of Seoul Station on Line 1, 5 minutes away

CONTENTS.



INTRODUCTION

01 Summary of Main Project Performance	08
02 Greetings from the Chairman	10
03 Shinhan Financial Group Hope Foundation	
1. History of the Foundation	11
2. Purpose of Establishment	12
3. Composition of the Board of Directors	13
4. Mission and Vision	14
5. Strategy	15

04 Strategic Direction	
1. Materiality Assessment of Major Projects	16
2. Strategic Direction	17
05 Measuring Social Value	
1. Social Value Measurement Systems	18
2. Social Value Measurement Results	19

SFG OVERVIEW

01 START-UP	
Establishment of a Startup Ecosystem	
1. Startup Support (S ² Bridge)	22
2. Social Economy Support	28
3. Small Business Owner/Self-Employed Support	30
02 FINANCIAL LITERACY	
Support for the Financially Vulnerable	
1. Shinhan Financial Education (Shinhan Easy)	32
2. Youth Debt Total Care	34
3. Global Young Challenger	36
4. Jobs for the Disabled	38
5. Shinhan Dream Dodamteo	40
6. Hope School SW Class	44

03 GROUP OF COMMUNITY	
Win-Win with Local Communities	
1. Local Community-Tailored Jobs	46
2. Local Community Problem-Solving "Do the Green Thing"	48
3. Emergency Support System for Local Communities	49

04 Academic and Cultural Support	
1. Culture and Art Support Program (Shinhan Music Awards)	50
2. Overseas Scholarship Project	52
3. Academic Support Project	54

APPENDIX

Financial Statements	57
-----------------------------	-----------

Foreword

The SFG Hope Foundation is a leading, top-tier non-profit foundation in the financial industry that realizes sustainable development of the Group, the Foundation, and its CSR projects. It has been implementing a wide array of support programs to contribute to development of local communities and build a society of hope in which everyone shares and prospers, including support for the financially vulnerable, job support, local community development, culture and art support, and education.

Humankind faces substantial economic, environmental, and social challenges. In response, the UN adopted 17 Sustainable Development Goals (SDGs) that should be met by 2030. Governments all across the globe, including Korea, agreed to the goals. Amid this demand of the era, the Hope Society Project represents the SFG Hope Foundation's strong, sincere promise to actively take part in the execution of the SDGs for a society where nobody is left behind.

Hope.
Together.

Through the report,
we aim to continue with the SDGs and make 2022 more meaningful
by reviewing the results and significance
of the various support programs the SFG Hope foundation put into action in 2021.



INTRODUCTION

01 Summary of Main Project Performance

02 Greetings from the Chairman

03 Shinhan Financial Group Hope Foundation

1. History of the Foundation
2. Purpose of Establishment
3. Composition of the Board of Directors
4. Mission and Vision
5. Strategy

04 Strategic Direction

1. Materiality Assessment of Major Projects
2. Strategic Direction

05 Measuring Social Value

1. Social Value Measurement Systems
2. Social Value Measurement Results

Summary of Main Project Performance in 2021

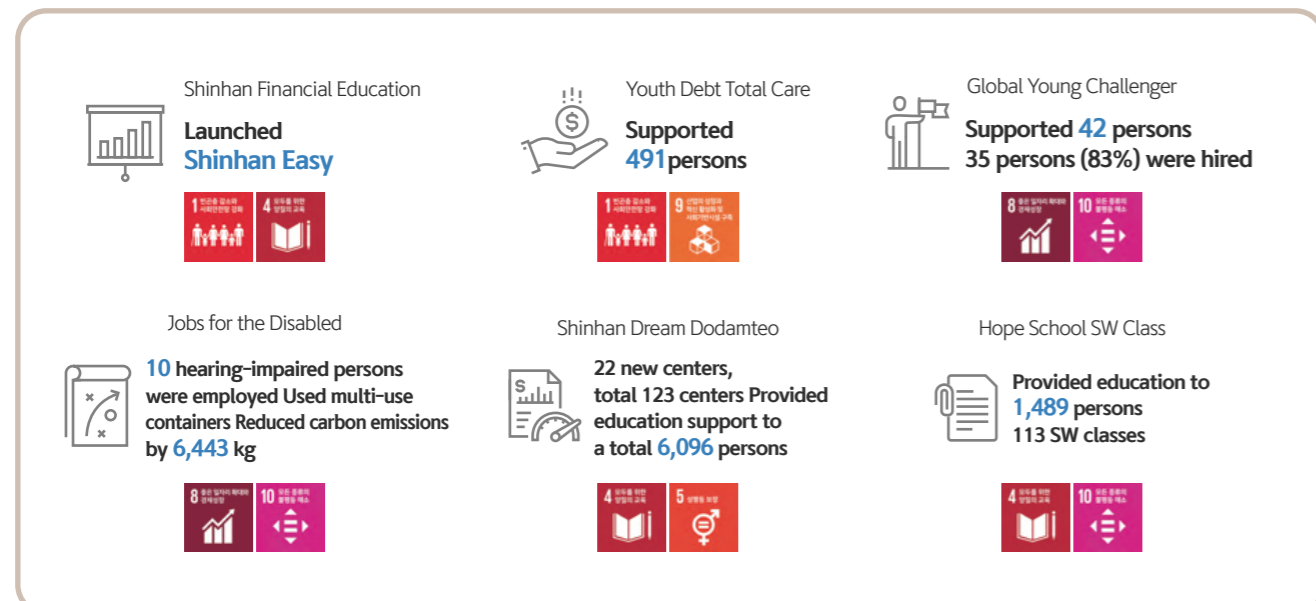
START-UP Establishment of a Startup Ecosystem



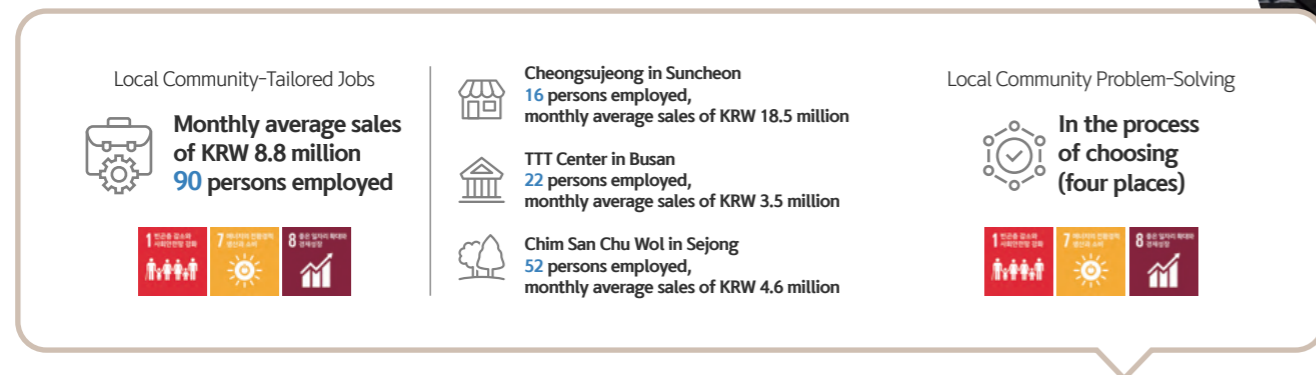
Academic and Cultural Support



FINANCIAL LITERACY Support for the Financially Vulnerable



GROUP OF COMMUNITY Win-Win with Local Communities



In 2021



The SFG Hope Foundation supported local communities that suffered damages from COVID-19 infections and sought to build a society where nobody is isolated. To this end, the Foundation signed an MOU with various organizations and social economy companies at the local community level and provided daily necessities, food, and warm Hope Lunch Boxes to create a society where nobody is isolated.

Starting in 2022



In addition to caring for alienated neighbors with the local community, the Foundation aims to solve financial and social inequalities and environmental issues and build a sustainable society by presenting solutions through contests for problems in local communities caused by climate crises.

Greetings from the Chairman

**Let's build hope
for our society together.**

Hope. Together.



Hello. I am Chairman Cho Yong-byoung of the Shinhan Financial Group Hope Foundation. The Hope Society Project, in which all SFG affiliates are participating, took its first step in 2017. Our will to build a 'compassionate, hopeful society where everyone prospers' led to the slogan 'Hope. Together.' and has fully grown into Korea's largest CSR initiative in the financial sector. Based on the mission, 'Compassionate Finance, Your Companion for the Future,' we established a CSR system for sustainable growth of customers and society and completed phase 1 successfully.

People all across the globe are going through the long tunnel of the pandemic.

Life with social distancing will be harsher for the neglected in our society. With a greater sense of duty, the SFG Hope Foundation strives to support the daily lives of our neighbors. Shinhan Dream Dodamteo provided a reliable childcare center to children after school. Shinhan Easy, an integrated financial education platform, was offered to increase access to financial knowledge. The Global Young Challenger, an overseas employment support program for youths, was provided to help passionate youth find jobs across the globe. S² Bridge, a startup growth platform, supported more than 200 companies in Seoul, Incheon, Jeju, and Vietnam and continues to stand by the side of startups as they make their dreams into reality.



This report has organized our social value creation activities more clearly based on the Shinhan Social Value Measurement Framework (SVMF) that we first implemented in 2020.

We enhanced the fairness of the data calculation criteria by collaborating with an outside expert organization and raised overall data credibility by applying the general criteria of the startup industry.

The Foundation set 2021 to 2023 as the 'Beyond Hope Society Project' period and began its second journey to further identify with our society. We embodied our wish to help neighbors who were not able to enjoy the benefits of finance in the slogan, 'Creating Opportunities for All Hope. Together. SFG.' By using Shinhan Financial Group's detailed financial network, we will implement ESG values in detail and actively support the healthy, stable lives of all members of society.

We spot those who share the burden of their neighbors and support others' dreams. We see hope as we witness precious hearts lighting up for others in the dark. The SFG Hope Foundation will also strive to become a warmhearted companion to many. We sincerely hope for a future filled with happiness for all members in our society. Thank you.

**Chairman
of Shinhan Financial Group Hope Foundation**

Cho Yong-byoung 

History of the Foundation

- **2018**
 - + New mandates added
Local community support, education support
 - Changed the name to 'Shinhan Hope Foundation'
 - The 10th Shinhan Music Awards
- **2017**



 - + New mandates added
Rehabilitation and job support for low-income families
 - Launch of the Hope Society Project
- **2012**
 - Change in the supervisory authority (Seoul Metropolitan Office of Education → Ministry of Employment and Labor)
 - Launch of the 'Best Company-Top Talent Matching Project'
- **2009**
 - + New mandates added
Support for SME employment
 - The 1st Shinhan Music Awards
- **2006**
 - Changed the name to the 'Shinhan Bank Hope Foundation'
- **1997**
 - Launch of the scholarship project
- **1996**
 - Foundation of the 'Chohung Centennial Foundation'



- **2019**
 - Winner of the Minister of Land, Infrastructure, and Transport Award
 - Changed the name to the Shinhan Financial Group Hope Foundation

- **2020**



 - Winner of the Minister of Education Award
 - Recipient of a plaque of appreciation from the Embassy of Vietnam in Korea
 - Winner of the Prime Minister Award at the National Sharing Grand Awards
 - Winner of the Minister of Trade, Industry, and Energy Award

- **2021**
 - Published a Corporate Social Responsibility Report on the Foundation's Hope Society Project for three years
 - Held the AVPN Northeast Asia Summit 'ESG: New language, new perspective, new stakeholders'
 - Minister of Employment and Labor Commendation 'Support for overseas employment of youths'
 - Launch of 'Shinhan Easy,' Shinhan Financial Group's integrated financial education platform



- Held S² Bridge HERO IR Day in Jeju (July, December)
 - Winner of the Open Innovation Challenger Award for S² Bridge of Shinhan Financial Group at the CSS Awards hosted by the International Chamber of Commerce



Purpose of Establishment

The SFG Hope Foundation

The SFG Hope Foundation is a leading, top-tier non-profit foundation in the financial industry that realizes sustainable development of the Group, the Foundation, and its CSR projects. It has been implementing a wide array of support programs to build a society of hope in which everyone shares and prospers and to contribute to the development of local communities, including support for the financially vulnerable, job support, local community development, culture and art support, and education.

2018

Sustainable CSR Activities

Continuous contributions to ESG and CSR

- Social economy
- Income-led growth
- Innovative growth

2019

Sustainable Business

Laying a solid foundation for lasting social contributions that increase business and social value

- Social value
- Future value
- Economic value
- Social impact

2020

Sustainable Hope Foundation

Create significant social value at the global level by achieving the Sustainable Development Goals (SDGs)

- Financially vulnerable
- Jobs
- CSR Synergy
- The Foundation's other projects

2021

Creating Opportunities for All, Society of Hope Hope. Together.

Expanding social value through ESG connection and creating best practices of social impact



START-UP



FINANCIAL LITERACY



GROUP OF COMMUNITY



Academic and cultural support



Composition of the Board of Directors

The SFG Hope Foundation has adopted 'diversity' as the basic principle of BOD composition to ensure that members do not have a specific common background or represent specific interests. Board directors have diverse backgrounds and perspectives across gender, age, experience, and cultural background. We also strive to create a Board made up of experts in six key areas, including finance, business management, economy, law, accounting, and information technology, in consideration of our strategic management directions, to reinforce the overall expertise of the Board.

Chairman	Cho Yong-byoung	Male	Current) CEO of Shinhan Financial Group	Former) President of Shinhan Bank Former) President of Shinhan BNP Paribas Asset Management
Auditor	Seong Yong-rak	Male	Current) Advisor to BKL law firm	Former) Visiting Professor, Graduate School of Public Administration, Seoul National University Former) Visiting Professor, Graduate School of Public Administration, Seoul National University
	Cho Seong-pyo	Male	Current) Professor, School of Business Administration, Kyungpook National University Current) Director of KAIST	Former) President of the Korean Accounting Association

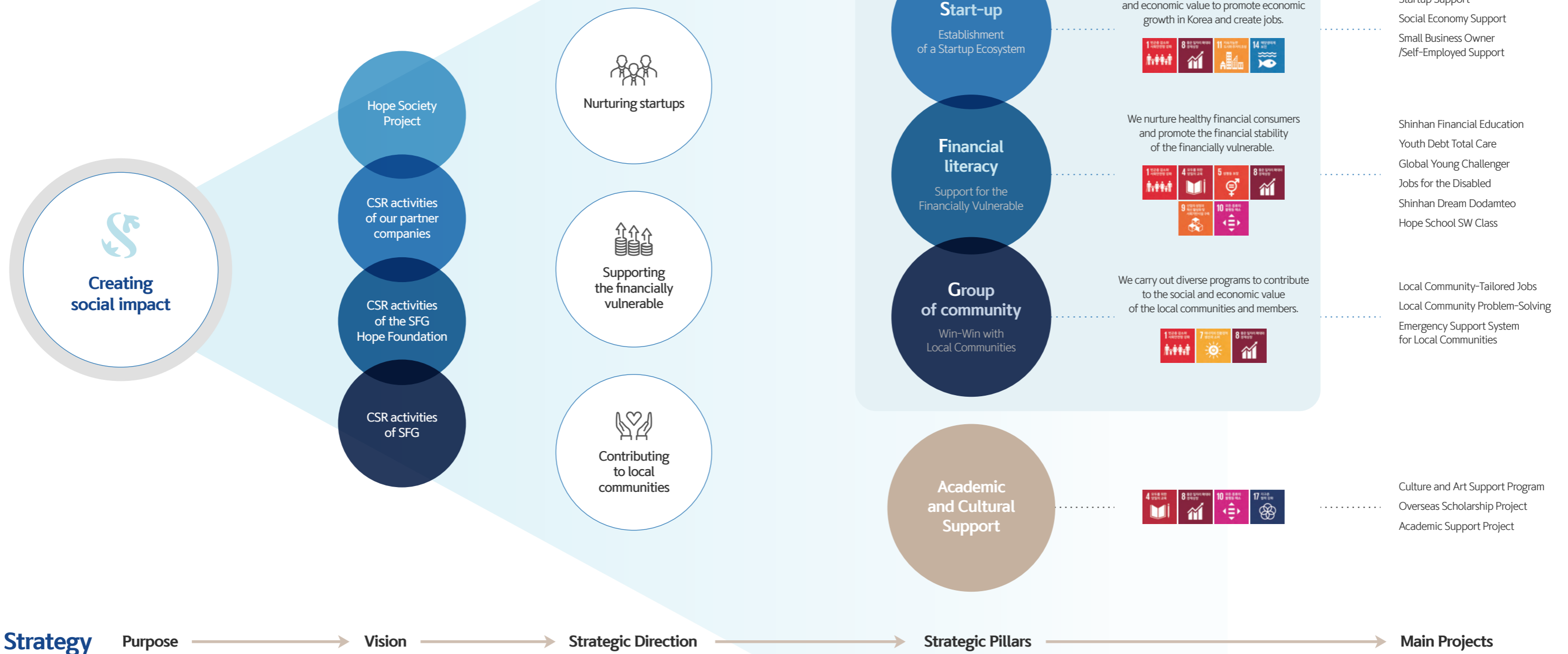
Director

	Park Jeong-gyu Law	Male	Current) Attorney, Kim & Chang	Former) Senior Secretary of Civil Affairs, Presidential Secretariat Former) Senior Secretary of Civil Affairs, Presidential Secretariat
	Kim Seok-dong Finance Economy	Male	Current) Representative of Jipyong Humanities and Social Science	Former) Chairman of the Financial Services Commission Former) First Vice Minister of Finance and Economy
	Kim Bong-rae Law Accounting	Male	Current) Executive advisor of Samjong KPMG	Former) Deputy Director of the National Tax Service Former) Member of National Tax Administrative Reform Committee
	Cho Sang-mi Social Welfare Social Economy	Female	Current) Professor, College of Social Sciences, Ewha Womans University Current) Director of HappyNarae Co., Ltd.	Former) Director of the Community Chest of Korea

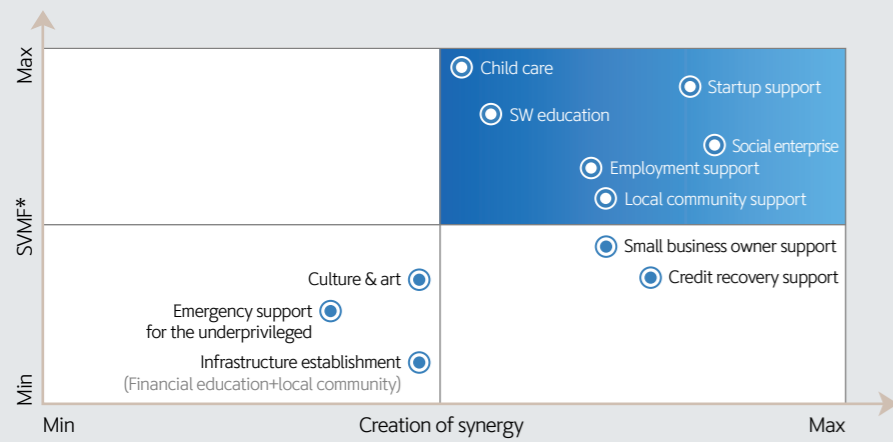
Mission and Vision

MISSION To realize a compassionate, hopeful society in which everyone shares and prospers.

VISION We are moving towards a hopeful society, in which there is a 'virtuous cycle of win-win' that increases the value of our customers, Shinhan, and society, by carrying out CSR activities of One Shinhan that realize, in detail, 'Compassionate finance, your companion for the future,' including the Hope Society Project, CSR activities of Shinhan Financial Group, and collaborative projects with our partner companies.



Materiality Assessment of Major Projects

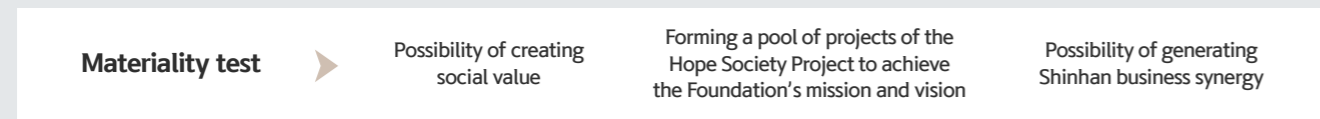


Project Effectiveness and Importance

To identify material issues from the perspective of our customers, SFG, and society, we conducted a materiality test based on the materiality test methodology of the GRI Reporting Guidelines. We extensively considered strategic directions and stakeholder impact to achieve the Foundation's mission and vision and especially used SVMF*, our unique social value measurement system.

Hope Society Project Matrix

In addition to the five major issues that were derived from the materiality test, we added two additional issues (youth debts/credit recovery and support for the self-employed) to generate economic and social value outcomes through project advancement. * SVMF : Shinhan Social Value Measurement Framework

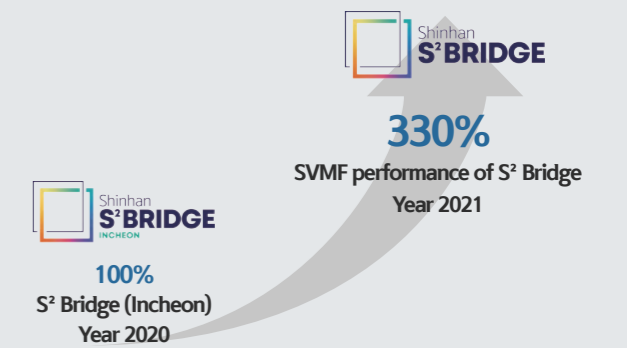
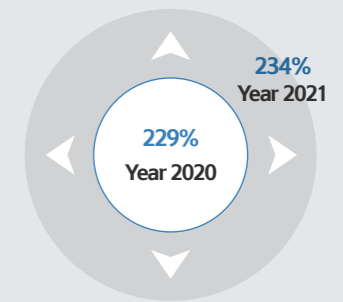


In 2021, the Hope Society Project

made noticeable achievements across S.F.G. programs and grew 5%p from 2020. We especially created social, economic value as well as jobs by focusing on nurturing startups, supporting credit-poor people, providing job support to the disabled, and offering financial education.

The SFG Hope Foundation full launched the startup support program in 2021. We built a platform by expanding a single project in Incheon to the nationwide level, and worked on nurturing startups through program development and networking to result in growth of 230%p.

- ※ Implemented a single project in Incheon in 2020
- ※ Expanded to and implemented at the nationwide level in 2021



Strategic Direction

Creating Opportunities for All, Hope. Together. SFG

S Start-up

Strengthen initiatives in the startup area for every entrepreneur

Startup support (in connection with Triple K)

- H.Q.: S² Bridge management/evaluation/event/performance measurement
- Seoul (Nurture type): Open innovation, incubation, networking
- Incheon (Nurture type): Tech/bio/global startup nurturing
- Jeju (Problem-solving type): Resolve environmental/resource/agricultural issues
- Vietnam (Problem-solving type): Resolve social issues in Vietnam by using startups
- Youth (Problem-solving type): Nurture startup talent
- Daejeon (Nurture type): Technological commercialization business model (BM) and global advancement
- Daegu (Multiple): Environment/social value/establishment of ecosystem
- Phased implementation in Busan/Gwangju

Social economy support

- Social enterprise support funds/continued investments
- Support for business establishment and capability strengthening of small business owners/the self-employed

F Financial literacy

Expand the outcomes of supporting the financially vulnerable for every person

By providing support that leverages the business characteristics of SFG to all people in all local communities that are unable to receive the benefits of finance, we help people enjoy financially healthy and stable lives.

Integrated financial education of all Group affiliates

- Operated a financial education program that connected Group affiliates and all generations

Youth debt/credit recovery support

- Operated the fourth Youth Debt Total Care

Provided support for capability-strengthening/employment of youths

- Provided support to the fourth group of GYC for employment in Japan/Vietnam/Hungary/Poland
- Supported the creation of jobs for the hearing-impaired

Provided support for a stable childcare environment for double-income families

- Provided support for financial education, software education, education to develop social skills
- System for Dream Dodamteo repair and continued management

Provided coding education to students with developmental disabilities

- Hope School SW Class provided IT education to special education schools

G Group of community

Establish a win-win structure with local communities for every community

Creation of local community-tailored jobs by vitalizing the social economy

- Support for Sejong/Suncheon/Busan town company-cooperative
- Discovery and support for business models that simultaneously support social value and economic value

Establishment of an emergency support system for local communities

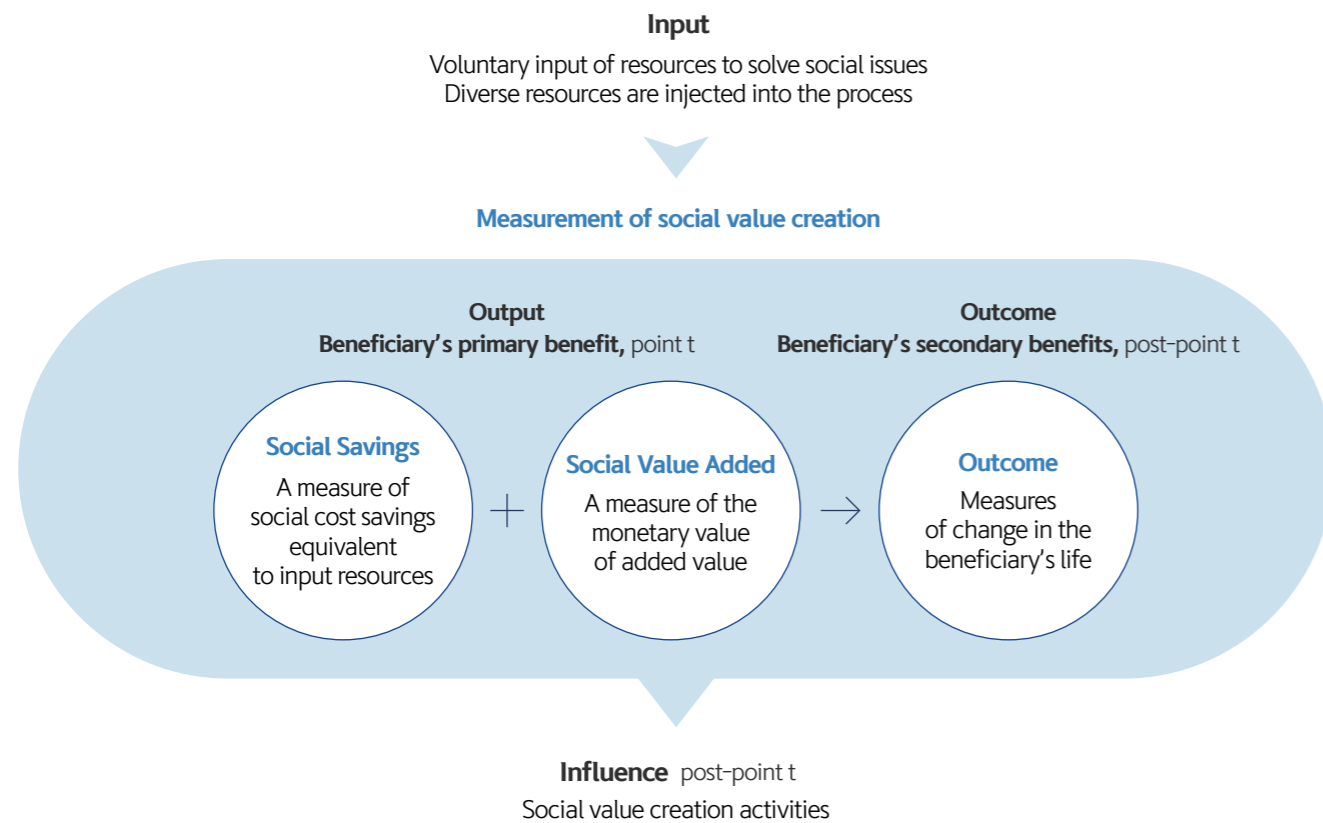
- Emergency support 'Shinhan Meal Box'
- Hope. Together. local community contest program
- Support to resolve social issues, including unemployment/livelihood crisis

Social Value Measurement System



We classified social value creation areas of the SFG Hope Foundation into the four categories of Social Savings, Social Value Added, Outcome, and Influence from the beneficiary's point of view. We developed and applied SFG's unique Social Value Measurement System (Framework) based on the classification.

Measurement of the social value of sustainability management programs



Total Social Value
= Output + Outcome + e
= (Social Savings + Social Value Added) + Outcome + e

- Output : The beneficiary's primary benefit from the implementation of the sustainability management program (point t)
- Social Savings : Social cost savings achieved through the input of human and material resources
- Social Value Added : A measure of the monetary value of the added value created by the beneficiary based on the input of human and material resources
- Outcome : The beneficiary's secondary benefit resulting from the implementation of the sustainability management program (post-point t)
- e : External effect addition/reduction

<p>Cost approach</p> <ul style="list-style-type: none"> - Measured by the cost of input resources (The amount equivalent to the monetary value of material + human resources) 	<p>Market approach</p> <ul style="list-style-type: none"> - Measured using the similar market price of the provided program as a proxy - Measured by the program benefits enjoyed by the beneficiary compared to the market price 	<p>Profit approach</p> <ul style="list-style-type: none"> - The monetary value of the change brought about by the beneficiary-created activities
---	--	--

Social Value Measurement Results

Total Social Value Created



Social Value of the Hope Society Project in 2021 (SVMF assessment)

- The Total Social Value (TSV) in 2021 is **KRW 53.8 billion**, which is **234%** of the input of **KRW 22.9 billion**
- This is a **5%p increase from the Year 2020 SROI**, which is **229%**
- Key project: '**S² Bridge**, (Seoul, Incheon, Jeju, Youth, Vietnam) **achieved an SROI of 337%** -> **237%p increase from the previous year**
- SROI: '**S² Bridge, Incheon 492%, Vietnam 456%, Shinhan Dream Dodamteo 420%**

Measurement results

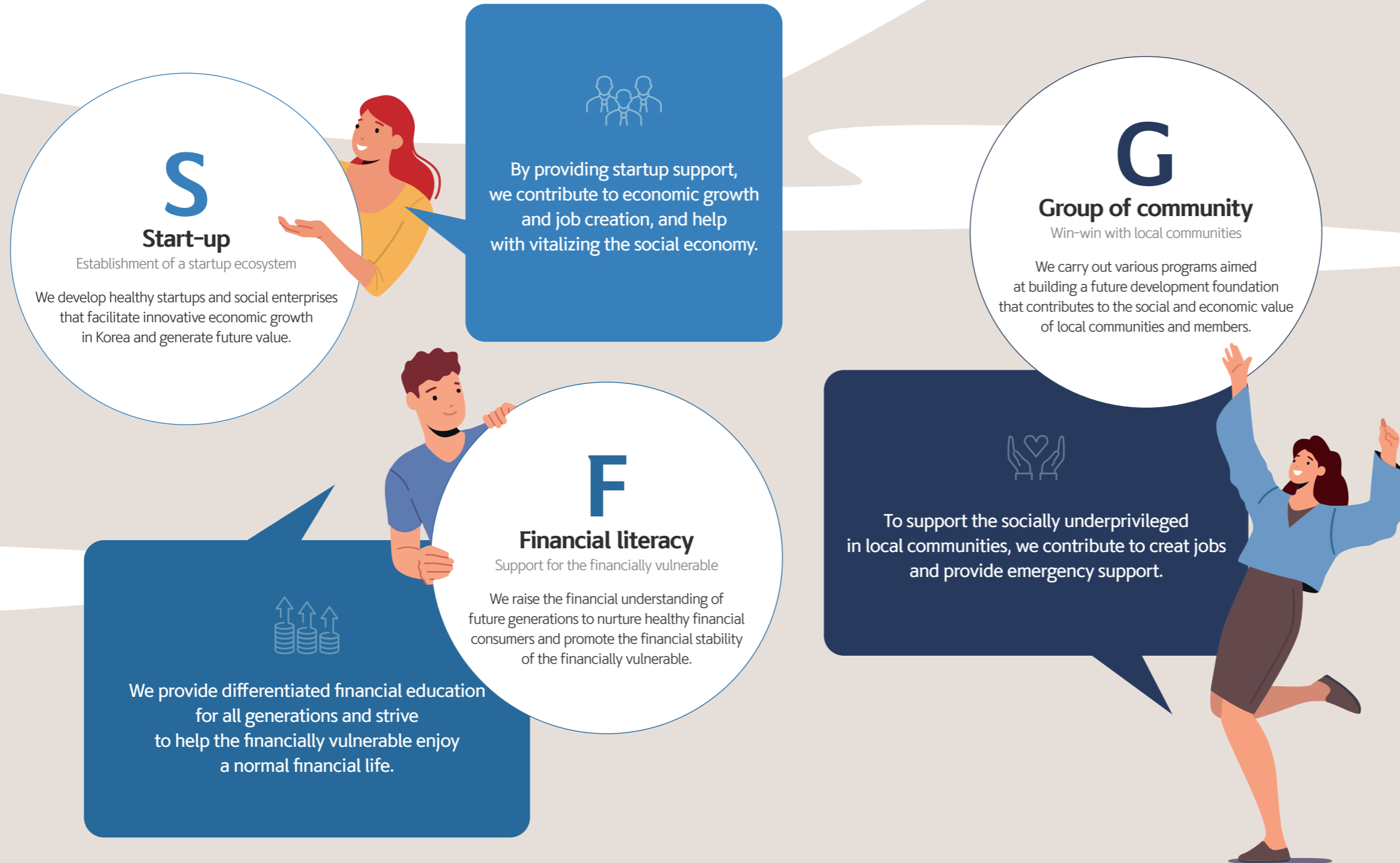
- Approximately KRW 22.9 billion worth of input for the Foundation's projects that are classified into four projects and 19 sub-projects
- Social value added of KRW 30.8 billion created through 14 sub-projects, for which social value added and outcome were measured
- Total KRW 53.8 billion, 234% SROI

Category	Number of Programs	Social Savings (SS = Input) (A)	SS proportion(%)	Total Social Value (B)	(B) / (A) %
Start-up	8	13,017,383,663	56.7	36,679,546,775	281.8
Financial literacy	8	7,357,598,468	32.1	14,457,497,745	196.5
Group of community	4	2,159,939,978	9.4	2,260,475,671	104.7
Academic and cultural support	3	411,812,000	1.8	411,812,000	100.0
Total	24	22,946,734,109	100.0	53,809,332,191	234.5

Unit: KRW

Hope Society Project SFG

Creating Opportunities for All, Hope. Together. SFG



SFG OVERVIEW

01 START-UP

Establishment of a Startup Ecosystem

1. Startup Support (S² Bridge)
2. Social Economy Support
3. Small Business Owner /Self-Employed Support

02 FINANCIAL LITERACY

Support for the Financially Vulnerable

1. Shinhan Financial Education (Shinhan Easy)
2. Youth Debt Total Care
3. Global Young Challenger
4. Jobs for the Disabled
5. Shinhan Dream Dodamteo
6. Hope School SW Class

03 GROUP OF COMMUNITY

Win-Win with Local Communities

1. Local Community-Tailored Jobs
2. Local Community Problem-Solving, "Do the Green Thing"
3. Emergency Support System for Local Communities

04 Academic and Cultural Support

1. Culture and Art Support Program (Shinhan Music Awards)
2. Overseas Scholarship Project
3. Academic Support Project

1. Startup Support (S² Bridge)

From startup establishment to investment, we systematically support high-potential companies that pursue social value

S² Bridge is a leading startup support program of SFG and SFG Hope Foundation. It was launched to address the limitations of the previous startup ecosystem and to build a more scalable and sustainable startup nurturing platform.



In 2021, we held 'Shinhan Career On,' which connected vocational school students with startups experiencing a labor shortage, thereby resolving mismatching in the job market. In addition, we expanded the support program by bases, including Seoul, Incheon, Jeju, and Vietnam, and fully established S² Bridge as a tailored startup nurturing program that offers an optimized program for each region's characteristics.

The SFG Hope Foundation is together creating a healthy, sustainable startup ecosystem through supporting startups.

It brought the new startup business model solutions for local issues in Jeju, a task-solving program pursuing Collective Impact, and now is drawing results of solving the social issues challenging for public and private sectors based on social mission.




H.Q.



S² Bridge was integrated into the Foundation in 2021. To set a direction for overall startup support programs and efficient operation, we implemented the programs by categorizing them into a support program for nurturing startups and a support program for solving tasks, with central roles performed by H.Q. in Seoul, which oversees strategy, investment, and PR. The nurturing program was divided into regional specialization and each core industry and was held in Seoul and Incheon. Support was provided following the overall business lifecycle, ranging from incubation to nurturing and investment, for initial startup teams that were established less than three years ago, three to seven-year mid-term teams, and startups that entered the maturity phase with a history of no less than seven years.

In addition, we provided startup employment support to vocational school students and undergraduate students, thus providing students with job experience and offering companies the opportunity to expand their talent pool. The task-solving program is aimed at generating tangible outcomes by solving social issues. Focusing on Jeju and Vietnam, we identify social, environmental, and local community issues, discover startups that have the technologies and capabilities needed to resolve the issues, and provide support so that the startups can focus on business for a limited period of one to three years.

These meaningful activities that were carried out in 2021 and their outcomes were shared with domestic and overseas startup ecosystem stakeholders on the IR Day, which was held twice for S² Bridge member companies. Furthermore, participating companies were provided with an opportunity to receive mentoring from VCs as well as financial support and investments through an outstanding company awards ceremony and an investment commitment ceremony.

 **Chose 29 total outstanding companies on the 1st and 2nd IR Day**

 **Received an award in the Open Innovation Challenger category**
*Received an award in the Open Innovation Challenger category at the Corporate Startup Stars (CSS) Award hosted by the International Chamber of Commerce (ICC) in December 2021 (becoming the first in the financial industry in Asia)



SEOUL



Nurtured 115 startups

Supported 30 companies in the 6th-7th group of Incubation, eight companies in the 1st group of Social Venture, and 77 companies in the 3rd-5th group of Open Innovation. 17 cases of collaboration, including POC-MOU.



S² Bridge Seoul contributes to the virtuous cycle of the startup ecosystem through the 'Shinhan Open Innovation,' which makes a connection between large and mid-sized companies that needs remarkable technologies and startups that need a market. And the 'Shinhan Incubation' program supports the growth and investment attraction for startups that have outstanding business model (BM) and technologies but still are experiencing difficulties. Due to COVID-19, there were no opportunities for startup-related parties to gather and exchange information in 2021, and initial startups experienced difficulties as there were fewer opportunities to directly meet with VCs and accelerators. To address these difficulties, the SFG Hope Foundation created 'Monthly Find' a startup networking program. 'Monthly Find' enables meetings with new startups every month, the discovery of surprising opportunities

based on chance encounters, and the development of insight about business, investment, and the future. We contributed to the virtuous cycle of the startup ecosystem through diverse means, including the 'Startup Conference,' in which startup-related stakeholders and other officials from Korea and abroad attend to explore ways of collaboration and discover new business. 'Startup Festival,' which is a startup culture festival that enables citizens to experience trends by combining startup content with cultural content, including performances, lectures, experiences, and markets and 'FIT JOB,' a startup career platform that seeks to stabilize talent recruitment of startups that find it difficult to recruit employees and to connect job seekers with promising startups.

1. Startup Support (S² Bridge)

INCHEON


Nurtured 104 startups


Two were chosen for the Baby Unicorn project of the Ministry of SMEs and Startups


Connection to investment attraction totaling KRW 70.5 billion


Strengthening of Google for Startups (GFS) cooperation system



S² Bridge Incheon is a One Place, One Platform that pursues to become a global startup hub. It supports startup growth with the establishment of a full-cycle nurturing system for startups, ranging from initial startups in the build-up stage to global startups that seek to expand their overseas markets, and is an innovative growth startup nurturing platform.

that combines dedicated funds, open innovation, and global network. It especially focuses on developing the bio-industry and innovative technologies in the Fourth Industry, including Artificial Intelligence (AI) and robots. It made the significant achievement of working together with Incheon Metropolitan City to make S² Bridge Incheon a part of the Startup Park program.

Case of 'EVAR' a participating company of <S² Bridge Incheon>



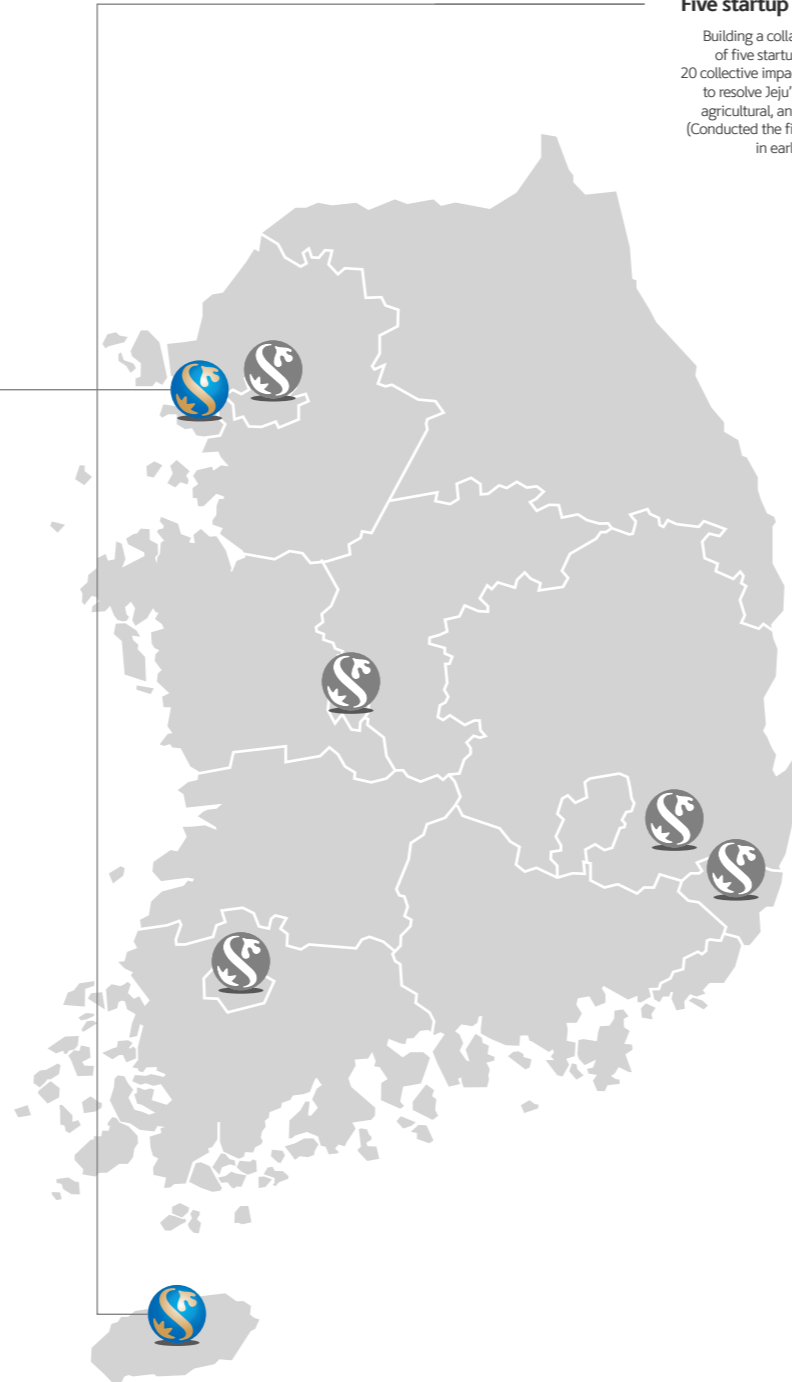
'EVAR' is a startup that specializes in electric vehicle charging solutions and received support for a year after being chosen as a member of the investment connection-type accelerator program. At the time, the company was experiencing difficulties with launching products due to market regulations on mobile charging solutions and was

looking for a solution. Through S² Bridge Incheon, EVAR was able to turn a crisis into an opportunity. It expanded its business model to include a fixed standard charging solution, rather than a mobile charging solution that was difficult to launch due to regulations. In addition to verifying a fixed standard charging solution technology through a testbed, EVAR was able to acquire funds by attracting investments. On the back of such support, EVAR won an award in two categories – 'Smart Cities' and 'Sustainability, Eco-Design & Smart Energy' – at the CES 2022 Innovation Awards, based on its fixed standard EV-charging solution.

JEJU



Five startup alliance team
Building a collaboration system of five startups and around 20 collective impact-based companies to resolve Jeju's environmental, agricultural, and resource issues (Conducted the first-year evaluation in early 2022)



S² Bridge Jeju focuses on supporting innovative startups that resolve social issues in Jeju and enhance Jeju's environmental, resource, and agricultural value. To help Jeju startups incorporate local characteristics and challenge themselves to commence an innovative business, S² Bridge Jeju provided diverse support, ranging from funds and networking to expert advice in various areas, including investment, legal affairs, patents, and HR consulting, thereby facilitating the advancement of corporate growth.

Comments from 'Jaejusangwhoi' a participating company of <S² Bridge Jeju>

S² Bridge provides financial support and also holds regular meetings, various workshops for social impact creation, and training programs, which enabled me to continuously think about the project and substantially narrow down the project direction. I still find it difficult to create quantifiable social impact outcomes in a short period, but S² Bridge Jeju has enabled me to realize that Jaejusangwhoi's unique approach can be adopted to resolve Jeju's social issues and to create a good starting point.

I appreciate that the program enabled us to take the first step of the 'Hallim Handweavers Regeneration Project,' and Hallim Handweavers will continue to resolve Jeju's social issues and deliver true value. After the program, we will achieve the environmental accomplishment of resource circulation and stably run Hallim Handweavers to steadily achieve regional regeneration through local brand regeneration.



YOUTH

- 
Training to strengthen employment capabilities
300 persons
- 
Tailored job training
151 persons
- 
Field training
102 persons
- 
Internships 49 persons
(18 persons were hired)
- 
Employed
50 persons



'Shinhan Career On,' which was run for the first time in 2021 by S² Bridge YOUTH, is an opportunity for vocational school students that need a career to give deep thought to their respective aptitude and career path through an optimal job experience, and a matching program that helps startups address their shortage in human resources. It ultimately performs meaningful roles in expanding talent pools and improving people's perception toward startups.

VIETNAM

- 
Training and employment
of 220 persons
- 
Six social startups (in the process of advancement)
- 
Tech solution support for around 200 visually-impaired persons and 100 schools



S² Bridge Vietnam is a program that helps outstanding startups in Korea supply their technologies and products in Vietnam to create shared value in Vietnam, and settle down in the local market by enhancing their brand. In addition to offering customized support through a private network, it helped Korean startups share best practices and raise local awareness at the 'Vietnam Techfest,' which is a large event hosted by Vietnam's Ministry of Science and Technology.



1. Startup Support (S² Bridge)

신한 스퀘어브릿지 HERO IR Day 2nd

S² Bridge 1st HERO IR Day

S² Bridge's first IR event, 'S² Bridge 1st HERO IR Day' was successfully held in Jeju for two days on July 22 and 23 providing major programs as IR pitching and operator workshops.



Although the event was held non-face-to-face due to COVID-19, it garnered much interest from startups related, reaching about 1,000 pre-applicants. Participating companies had the opportunity to receive investments and to explore new collaboration opportunities through networking and an experiential workshop.

IR winning teams	Dr.NOAH	SELLER NOTE	SOFT BERRY	Security Platform	EVAR	AIMMO	HAUTEWORKS
	JNPMEDI	CAIMI	QSTAG	YOU NEED CHARACTER (Special Award)	FARMING (Special Award)		

S² Bridge 2nd HERO IR Day



The 'S² Bridge 2nd HERO IR Day' was held at the Jeju Innovative Growth Center on December 2, 2021 and provided a special lecture on IR pitch deck skills and one-on-one VC mentoring to a total 18 teams, consisting of six teams chosen for each of the three tracks. It provided practical support for successful IR pitching. S² Bridge member companies, Coactus and EVAR, received investments.

By holding two S² Bridge IR Days in 2021, we provided outstanding startups with an opportunity to receive investments. We will continue to build a healthy startup ecosystem with competent startup stakeholders in Korea and abroad.

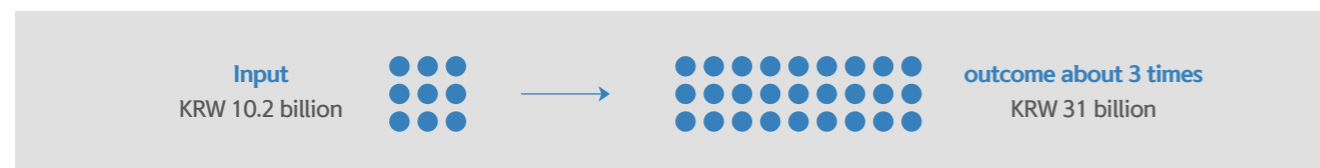
IR winning teams	1st place	2nd place	3rd place
A track	Uniquegood Company	FIRMMIT, Security Platform	SIZL, RE:harvest, Lmeca
B track	Business Canvas	mAy-I, SMARTTOOTH KOREA	COCONUT SILO, RTM, JNP MEDI
C track	Star Pickers	DRONE ORANGE, Blue Whale Company	Griin, Sheco, Coactus

SVMF

The Shinhan Social Value Measurement Framework (SVMF) served as the starting point for communicating Shinhan Financial Group's social performance in objective monetary value through the first Corporate Social Responsibility Report issued in 2020. With S² Bridge H.Q. performing central roles, we applied SVMF to five

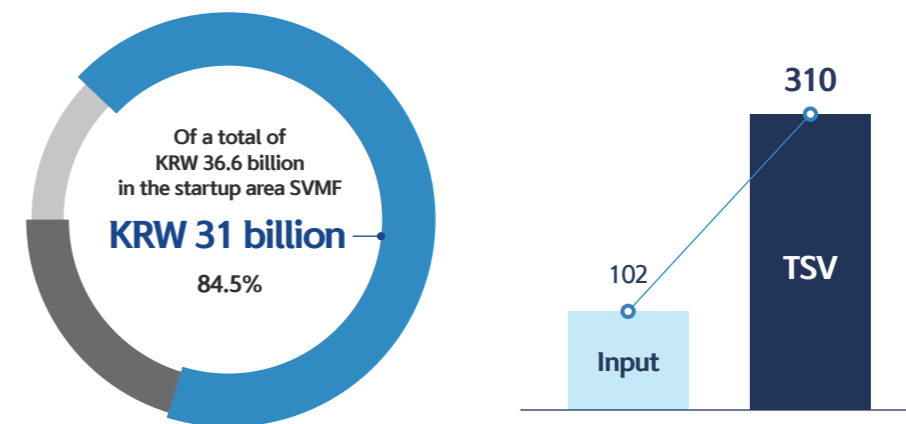
projects of Jeju, along with the previously-applied areas, in 2021 and worked on advancing SVMF that is specialized for S² Bridge. Based on the verification of the initial framework and additional feedback, we set a direction that can effectively show Shinhan Financial Group's results and improve shortcomings.

When we convert the social value of S² Bridge in 2021 to a monetary unit, following SVMF **total social value amount is KRW 31 billion, which is around three times more than the input of KRW 10.2 billion that Shinhan Financial Group contributed to society through the S² Bridge program in 2021.**

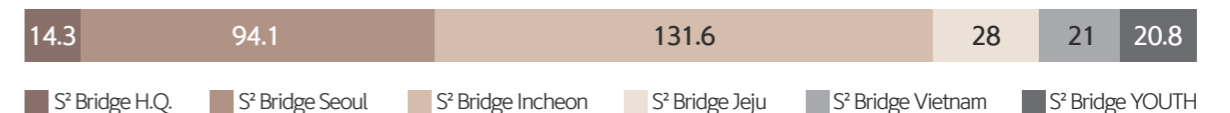


Of the social value, KRW 24.6 billion in social value was generated by S² Bridge Seoul, Incheon, and YOUTH, which are in the startup-nurturing category, while KRW 4.9 billion was generated by S² Bridge Jeju and Vietnam, which are in the social and environmental task-solving category and KRW 1.4 billion by H.Q., which oversees the entire program. This reflects the achievements made by S² Bridge over the year. We will continue to provide full encouragement and support so that startups with potential can enter the global stage, going beyond Korea.

S² Bridge Conversion of social value created by the program into monetary value (SVMF)



2021 social value amount (Unit: KRW 100 million)



2. Social Economy Support

The SFG Hope Foundation supports the growth of social enterprises by raising the Social Enterprise Fund.

The Social Enterprise Investment Fund was first established in October 2018 to vitalize the social enterprise finance ecosystem, and three funds (a contracted total of KRW 52 billion) are being managed as of February 2022. Through the funds 25 (preliminary) social enterprises, companies that have pledged to convert to social enterprises, and impact companies received investments.

The SFG Hope Foundation has been continuing close collaborative relations since the initial phase of this social enterprise fund program, including fund investment and introduction to investment companies. The Foundation especially participates as a subordinated investor in social enterprise funds and contributes substantially to recruiting outside investors.

Program operator interview

Social enterprises have the task of generating both social value and economic value. Some enterprises ultimately give up on social value for economic value. We will continue to provide help so that these social enterprises do not give up on social value when they run their business. We will also strive to build a virtuous cycle in which investors who invested in social enterprises stably recollect their funds and make reinvestments.



As part of 'Social Economy Support,' around KRW 1.43 billion in investments were made in 25 companies by the end of December 2021.

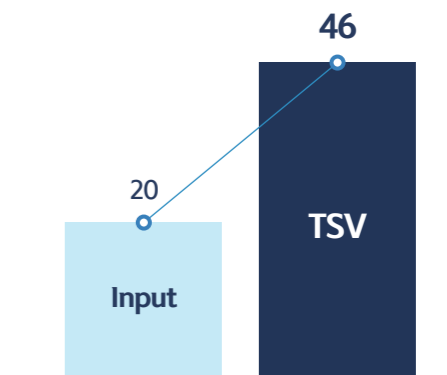
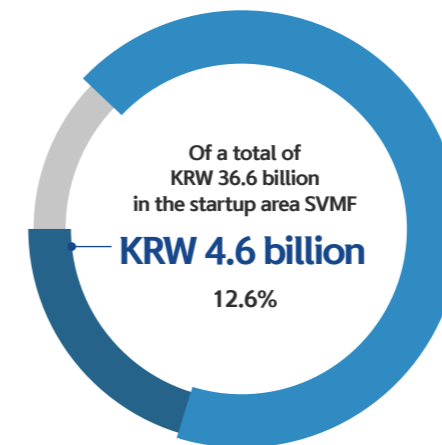
We are currently managing three Social Enterprise Funds, from Social Enterprise Fund No. 1 that totals KRW 20 billion to the KRW 12 billion Social Enterprise Fund No. 2 and KRW 20 billion Social Enterprise Fund No. 3. Through these funds, we strive to build a virtuous cycle of finance by investing in venture companies that generate both social value and economic value, nurturing the

companies, and recovering funds. Social enterprises may find it more advantageous to recruit investors through such social enterprise funds. For enterprises that have high growth potential, we collaborate with affiliates at the Group level to provide all-encompassing financial support (Bank's loan support, Shinhan Investment's IPO support, etc.).

Year 2021 companies



Social Economy Support Conversion of social value created by the program into monetary value (SVMF)



■ Startup Support (S² Bridge) ■ Social Economy Support
■ Small Business Owner/Self-Employed Support

3. Small Business Owner/Self-Employed Support

In addition to providing support for business improvements of small business owners and the self-employed, we encourage participation in eco-friendly activities, thereby establishing an eco-friendly management environment.

To improve the business environment of the self-employed and small business owners who suffered damages from COVID-19, the SFG Hope Foundation provided different rental fees depending on small business owners' continued execution of ESG management and degree of participation in eco-friendly activities.

To help them establish a business site environment that is eco-friendly, we provided improvement funds when eco-friendly items or facilities were purchased or installed. We also carried out milk carton collection activities based on paper carton recycling MOUs.

By supporting small business owners/the self-employed based on eco-friendly management, we were able to raise awareness of practicing eco-friendliness.

Participant comments

Due to COVID-19, the number of children attending class at my art academy dropped to half starting in March 2020. There were many days when I couldn't even open the academy because the gathering was prohibited. In those difficult times, the SFG Hope Foundation's Small Business Owner/Self-Employed Support provided great hope and strength.

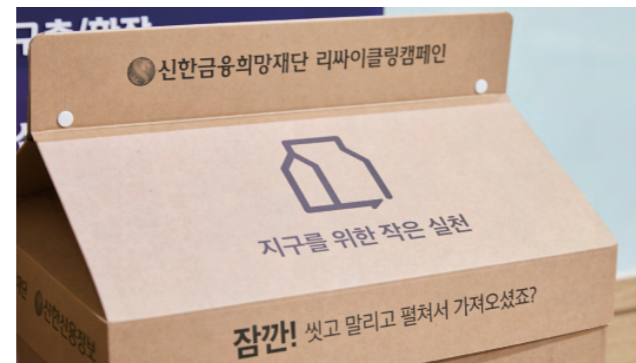
Thanks to the support, I was able to stay busy every single day, rather than doing nothing, and I find myself smiling on many days when I engage in eco-friendly activities with the children. The children do their best to bring milk cartons to the academy, giving me a sense of energy. Even when the support program comes to an end, I will continue to collect milk cartons as part of my efforts to contribute to environmental protection.



As part of 'Small Business Owner/Self-Employed Support, we provided KRW 750 million (rent, eco-friendly management funds) to 632 small business owners in 2021. A total of 66 companies took part in the energy-saving and disposables reduction and recycling campaign.

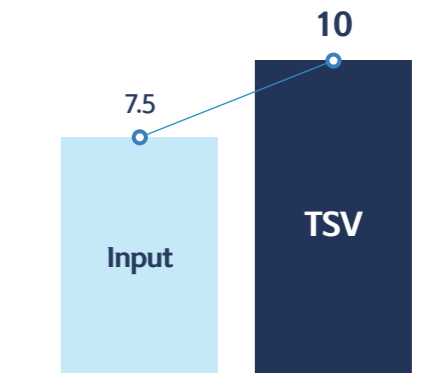
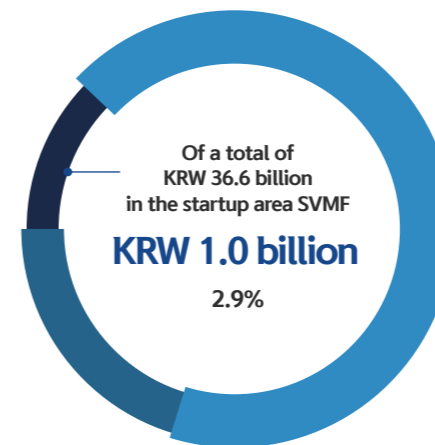
To enhance the competitiveness of small business owners and encourage their implementation of ESG management, we led management activity improvements, credit consulting, and eco-friendly culture. By providing rent support of about around KRW 500 million and eco-friendly

improvement funds amounting to KRW 150 million, we generated diverse value, such as establishing small business owners' management safety net, increasing sales, and expanding eco-friendly management.



Small Business Owner/Self-Employed Support

Conversion of social value created by the program into monetary value (SVMF)



■ Startup Support (S² Bridge) ■ Social Economy Support
■ Small Business Owner/Self-Employed Support

1. Shinhan Financial Education (Shinhan Easy)

We provide education needed for financial stability to members of society who are experiencing difficulties due to financial issues.

Through the project on building Shinhan Easy, a One Shinhan integrated education platform, we facilitated synergy creation and effective operation of financial education programs and offered simple, intuitive financial education content in consideration of learners in diverse age groups and with different academic backgrounds.

Shinhan Financial Experience Class for Children

This experiential financial education program for elementary school students is Shinhan Bank's flagship financial education program, in which Shinhan Bank employees directly serve as mentors, lecturers, and counter volunteers for talent donation. Children can easily and effectively develop financial knowledge that they may otherwise find difficult.

Career and job experience education for youths

This free semester system-tailored career experiential education program is for middle and high school students. Participating students are able to audit job lectures and information on diverse fields from the bank employees at a dedicated experiential hall built to have the same environment as a bank branch. They also take turns to take roles as bank employees and customers for career exploration. We provide career exploration education opportunities to youths in distant regions through remote video education for career mentoring by using a video system.

Daily life finance education for the financially alienated

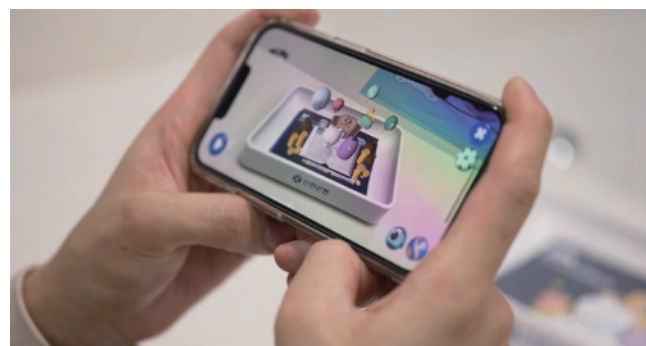
We also provide a wide array of daily life finance education programs for the financially alienated who find it difficult to use banks in their daily life. We offer customized financial education to people who need financial education, ranging from the 'Visiting Financial Experience Class' that is offered by making direct visits to youths in isolated regions by using mobile branches (Bank Bird) to daily life finance education for youths with developmental disorders who don't have many opportunities to visit bank branches, and customized financial education for North Korean refugees, including youths, to help them settle down in South Korea.



In December 2021, all Shinhan Financial Group affiliates successfully launched 'Shinhan Easy,' an integrated financial education platform for diverse age groups.

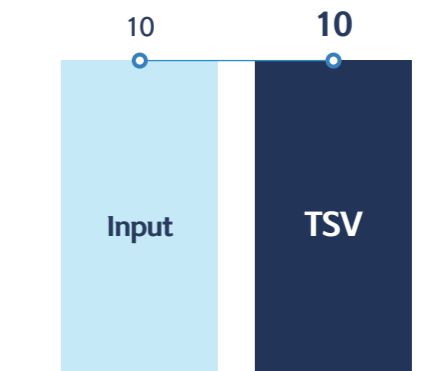
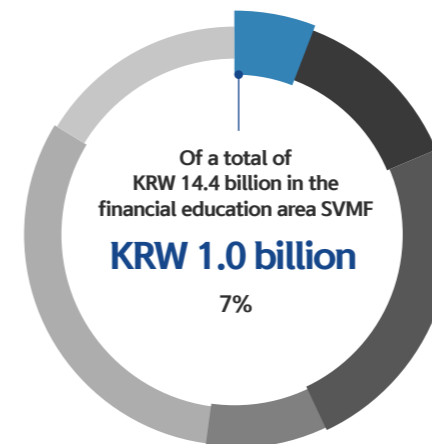


The SFG Hope Foundation provides a program to children and youths that enables them to experience finance 'visually, mentally, and physically.' We also expanded tailored financial education needed for daily life for people who find it difficult to access finance, thereby creating an environment that ensures a familiar, compassionate financial life.



Shinhan Financial Education (Shinhan Easy)

Conversion of social value created by the program into monetary value (SVMF)



- Shinhan Financial Education (Shinhan Easy)
- Youth Debt Total Care
- Global Young Challenger
- Jobs for the Disabled
- Shinhan Dream Dodamteo
- Hope School SW Class

2. Youth Debt Total Care

We support youths who are undergoing financial difficulties due to student loans.

We run the Youth Debt Total Care program, which provides a youth hope support fund, credit rating improvement fund, and job competency reinforcement subsidy to employed Korean nationals under the age of 34 who are delinquent student loan clients. It provides a maximum KRW 3.22 million per person a year and helps youths complete KCB credit education on credit recovery, offering reliable safety net.

We break away from temporary support to encourage participation in activities for continued improvement by providing subsidies as well as education and consulting so that low-income youths reduce their debt, form assets, and improve their credit ratings.

Support to pay for living expenses

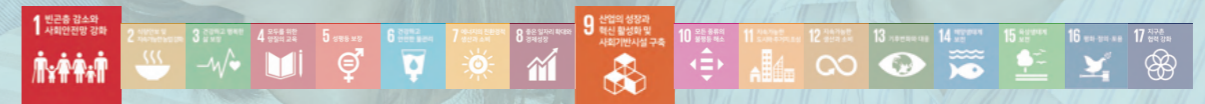
We provide support to pay for living, housing, and meal expenses to employed youths who are experiencing financial difficulties due to student loans.

Providing capability training

We provide various subsidies to strengthen job capabilities, such as acquiring certificates, completing training, and receiving certification for volunteer activities.

Support for credit management

We provide support for continued healthy credit management through the KCB credit education program of Comprehensive Credit Management Plus.



As part of 'Youth Debt Total Care,' we provided around **KRW 1.587 billion to 491 youths** in 2021 as well as credit consulting and support to prepare for the future.

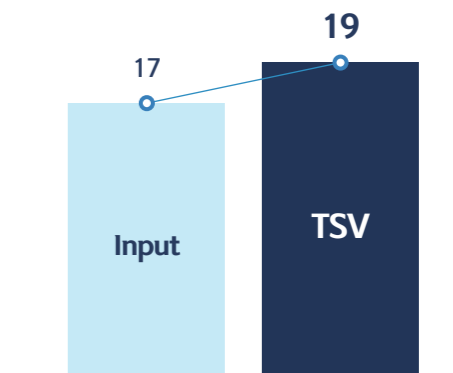
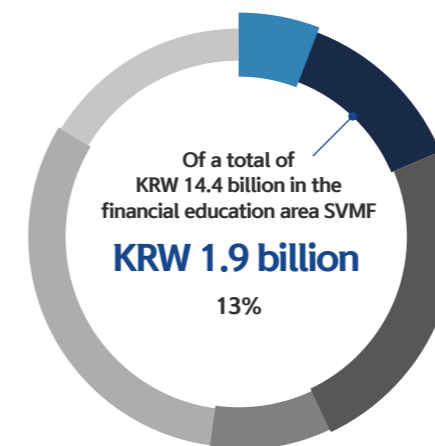
In 2021, the credit rating of 309 youths increased (average of around 60 points, improvement of as many as 416 points). Also, 15 youths fully paid back their student loans.

Participant comments



Youth Debt Total Care enabled me to steadily develop a sense of hope rather than being constantly worried about my uncertain future and liberated me from the anxious feeling I always had from financial issues. The best aspect about receiving my first subsidy of the program is that I paid back my student loan and also put funds into a savings account. I always had to give up on one, but I am so glad that I can now catch two birds with one stone, although the amount may not be that big. I hope others in a situation like mine can become more aware of such good programs as Youth Debt Total Care and receive benefits.

Youth Debt Total Care Conversion of social value created by the program into monetary value (SVMF)



- Shinhan Financial Education (Shinhan Easy)
- Youth Debt Total Care
- Global Young Challenger
- Jobs for the Disabled
- Shinhan Dream Dodamteo
- Hope School SW Class

3. Global Young Challenger

We support young Korean talent to make their dreams come true on the global stage.

This overseas employment support program selects talented young people hoping to work overseas, provides them with domestic and overseas training, offers opportunities to strengthen their capabilities, and even provides full support for their overseas job matching. We use Shinhan GYC's unique network and offer talent full support, ranging from the systematic training necessary for overseas employment to local job matching, to help young talent enter the global stage.

Full support for training expenses We cover all expenses for domestic and overseas training programs designed to strengthen overseas job capabilities, board and lodging, airfare, and field trips.

Job matching support using the GYC network We use a unique, systematic network established based on diverse experiences to provide large amounts of quality information on companies and offer one-on-one total care for trainees to support constant job matching.

Mentoring service by a company employee We actively support mentoring services that enable talent to receive highly-effective help and advice, thereby contributing to improvements in the employment rate.

Comments of Choi Ji-soo, participant of the 3rd GYC Hungary program

I sent my resume to Korean companies in East Europe to achieve my goal of working overseas, a dream I had since my 20s. I came across GYC when I was facing difficulties due to high competition.

Based on reliable support from Shinhan Financial Group, Hankuk University of Foreign Studies, and KOTRA, I attended classes by the very best professors and was able to improve my English and Hungarian skills rapidly in eight months. I was able to concentrate on my studies and employment activities in a pleasant environment at the Yongin Campus of the Hankuk University of Foreign Studies and ELTE University. Thanks to the team leader's one-on-one resume and interview coaching and the manager's efforts to make a connection to industry officials, I was able to become a successful applicant for three final interviews through GYC.

My role at my company is demand forecasting and supply for Hungary and nine countries in East Europe and communication with salespeople in these countries. Thanks to GYC, I was able to take a step closer to my dream.

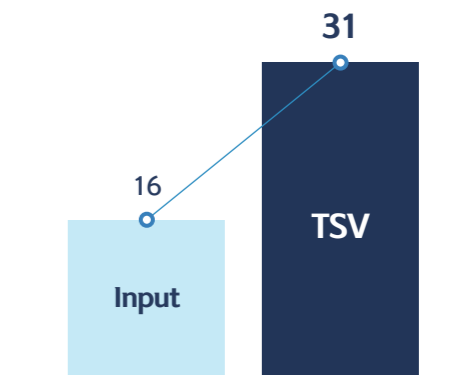
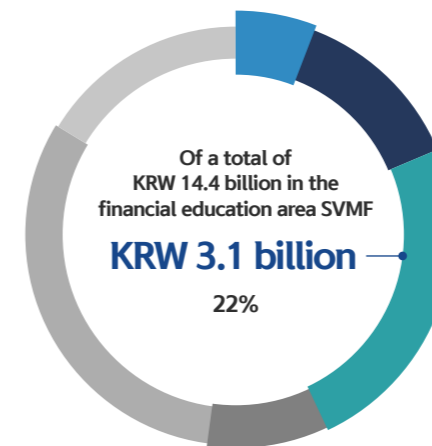


The 3rd 'Global Young Challenger' program had a total 42 participants, of which 35 participants were hired to record an employment rate of 83%

The Global Young Challenger support program was provided to youths under 34 who wish to work overseas. We stand by youths by providing all-encompassing support needed for overseas employment, ranging from program operation funds and overall program management to establishing program cooperation system (Hankuk University of Foreign Studies, KOTRA, and its overseas networks) on-site inspections and funds for job matching support. The SFG Hope Foundation will continue to stand by the side of young talent so that they can develop their hidden capabilities and realize their dreams on the global stage.



Global Young Challenger Conversion of social value created by the program into monetary value (SVMF)



- Shinhan Financial Education (Shinhan Easy)
- Youth Debt Total Care
- Global Young Challenger
- Jobs for the Disabled
- Shinhan Dream Dodamteo
- Hope School SW Class

4. Jobs for the Disabled

We create jobs without barriers to build a society where people can equally work irrespective of disability.

The SFG Hope Foundation gives deep thought to the financial independence of the disabled (underprivileged) and continues CSR activities that are based on a virtuous cycle through 'Cafe S-With,' a social cooperative where the hearing-impaired are employees.

To support employment and startups of disabled youths, we offer the 'barista internship,' which is a domestic internship program, at Cafe S-With, thus providing job capability education.

Episode

Masks, which are essential for personal protection under COVID-19 circumstances, have become another communication barrier to the hearing-impaired. The hearing-impaired experienced ruptures in communication because they could not read lips covered with masks while working at a cafe, where they are expected to respond to customer requests and provide top-quality services.

To resolve this communication issue, Cafe S-With's main store (located on the 15th floor of Shinhan Bank's main building) conducted a campaign to improve people's perception of the disabled. Such as distributing educational materials on sign language about menu orders to Shinhan Bank employees and showing relevant videos in elevators. As a result, even customers using the cafe began to communicate using sign language, removing ruptures in communication.



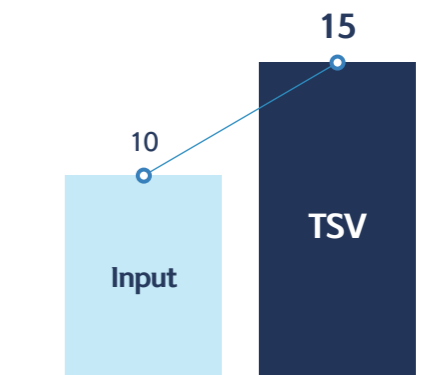
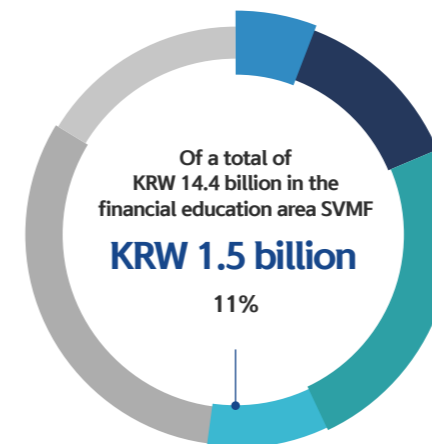
We opened and operated 3 Cafe S-With from December 2020 to December 2021 and hired 10 hearing-impaired persons. In a space that removes disability as a barrier, hearing-impaired employees and non-hearing-impaired employees and customers develop an understanding of each other and become one.



Non-hearing-impaired employees of the social cooperative Cafe S-With voluntarily learn sign language to communicate with hearing-impaired employees more smoothly. In addition, to address prejudices and discrimination against the disabled, we conduct SNS campaigns and produce videos that many people can participate in and access as part of programs aimed at improving people's perception of the disabled. As an ESG measure for social

value creation, we aimed at zero waste and used multi-use and biodegradable cups while striving to reduce the use of disposable plastics and take part in carbon emissions reduction efforts. As a result, we reduced carbon emissions by 6,443 kg through the use of multi-use and biodegradable cups at Cafe S-With for a year in 2021. This is equivalent to the environmental value of 2,333 of 20 year-old pine trees.

Jobs for the Disabled Conversion of social value created by the program into monetary value (SVMF)



- Shinhan Financial Education (Shinhan Easy)
- Youth Debt Total Care
- Global Young Challenger
- Jobs for the Disabled
- Shinhan Dream Dodamteo
- Hope School SW Class

5. Shinhan Dream Dodamteo

We provide after-school care and various education programs for elementary school children from double-income families.

Shinhan Dream Dodamteo is a program that supports the establishment and operation of joint childcare centers to address the matter of caring for elementary school students after school. It was launched in 2018 and has opened and operates 123 centers across the nation as of 2022. Based on an MOU with the Ministry of Gender Equality and Family and Community Chest of Korea, we carry out this program together with the KIDS & FUTURE Foundation. We provide many high-quality education programs to children on finance, software coding, the development of social skills, and career guidance.

The SFG Hope Foundation built a childcare-friendly environment by using unused spaces in local communities and contributes to women's participation in economic and social activities by minimizing gaps in childcare for elementary school children.



We go beyond simply providing space by offering practical support, including tools and materials needed for education and childcare as well as programs, while also striving to develop sustainability of spatial operations by maintaining old facilities.



Education on finance

We provide financial education to children who use the joint childcare centers for elementary school students. By providing a financial education program at Shinhan Dream Dodamteo, we seek to raise children's level of interest in finance and

the economy and help them develop basic knowledge that can be applied in real life. We help children develop good financial sense by teaching them how to manage their allowances and offering financial education programs related.



Education on developing social skills



We provide education on developing social skills so that children maintain relationships with others even in the COVID-19 era. We use professional teaching materials and programs to resolve the issue of not being able to read or understand other people's emotions because of mask-wearing. This is intended to help children communicate with their friends and learn about ways to build relationships with others.

Software education



The Shinhan Dream Dodamteo Software Class is a 'visiting coding class' that provides software education to children who use joint childcare centers that the SFG Hope Foundation established across the nation. The class is mainly attended by elementary school students, who learn and experience the entire software-related process that ranges from basic software experience to advanced learning to become familiarized with coding and contests where children can test their growth in coding. With offline education becoming difficult with COVID-19, we lent out software learning materials and held online lectures to ensure continuous, safe education to students.

5. Shinhan Dream Dodamteo



Program operator interview

I hope that when double-income families find themselves in need of care for elementary school students, Shinhan Dream Dodamteo can be the place they can rely on irrespective of what region they are in. I hope children spend their afterschool hours effectively and their parents realize balance between work and family life through Shinhan Dream Dodamteo.

Participant comments

My child is registered at many different private educational institutes and has to spend time alone in between attending classes at these institutes. There are afterschool programs but they have a long waiting list and they are difficult.

I was always thinking that it would be great to have a safe place for children to play with their friends between the time they leave school or their educational institute and the time they meet their parents. Through Shinhan Dream Dodamteo, I hope children continue to be jointly cared for by adults in a safe environment.



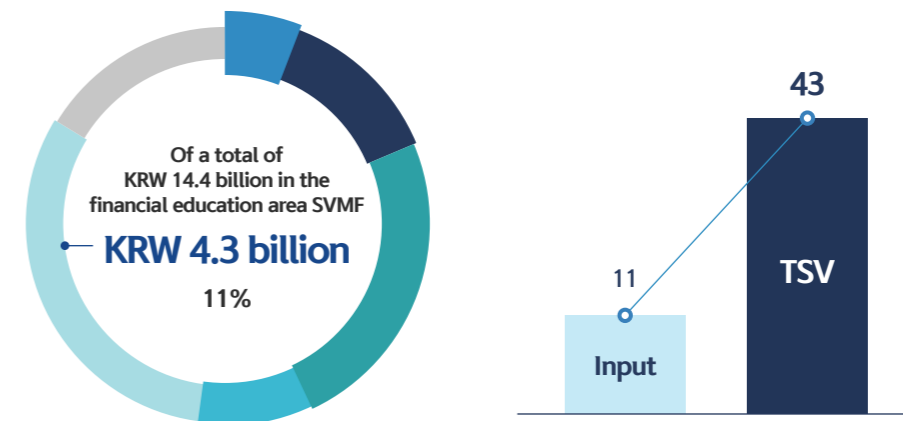
Ho Min (assumed name), who goes to Shinhan Dream Dodamteo, is a boy who is in third grade. Because of his lack of ability to pay attention and discursive behavior, he was unable to sit in one place for more than ten minutes. This was also true when he first started participating in the Shinhan Dream Dodamteo Software Class program. On the first day, he didn't show any interest in coding, and simply rolled Ozobot around on the floor and played jokes using robots. In the second class, he briefly seemed

motivated when the instructor said that games would be played with friends through coding, but he soon gave up because he was unskilled at using the mouse and the class steadily became more advanced. Ho Min, who didn't have a strong drive to learn, greatly surprised his teacher and parents when he told them he wanted to take part in a software contest. He took part in the contest because he thought the contest's theme, 'development of my own unique game,' was interesting. During the advanced software education that followed, he developed his skills after each class and became a completely different student. The time he spent focusing on his work without getting up from his seat became noticeably longer and he did not fool around on his computer. He even led his team and did his best while making various programming attempts. When his team member was suddenly unable to attend the contest due to COVID-19, he encouraged other team members, saying that they should do their best handling the roles of the absent student rather than complaining. As a result, Ho Min's team won the grand prize (SFG Hope Foundation Chairman Award). During an interview, Ho Min made known how satisfied he was with Shinhan Dream Dodamteo, saying, "The classes are so fun that I wait all week for it to be Thursday." He also commented about his aspirations, saying, "I thought games were only for playing, and it was amazing and good to create games myself. When I grow up, I want to develop popular games."

In 2021, 'Shinhan Dream Dodamteo,' was used by a total 52,800 persons, and the number of education beneficiaries reached 6,096 persons.

Continually operated since 2018, Shinhan Dream Dodamteo is focusing on strengthening content, including financial education, education to develop social skills, and software education, going beyond a simple spatial establishment project, and also concentrates on continuous space operation. It will become a reliable childcare center so that double-income parents can continue their work without worrying about their children and that children can enjoy a fun, useful time in a safe environment.

Shinhan Dream Dodamteo Conversion of social value created by the program into monetary value (SVMF)



2021 social value amount (Unit: KRW 100 million)



6. Hope School SW Class

We strive to remove the digital gap between the disabled and non-disabled, and build a world where they live together without discrimination.

This is the nation's first software education program provided to special education schools that the SFG Hope Foundation operates in connection with the Ministry of Education. To ensure that anyone can prepare for the Fourth Industrial Revolution era with self-determination regardless of disability, we provide IT and coding education programs, Hope School Software camps, Hope School Software contests, training for teachers at specialized schools, practical training for special education departments, and software instructor training.

In particular, we foster professional software instructors who provide software education to students, and offer opportunities to Shinhan retirees to become instructors, thereby contributing to second job creation. By running the Hope School SW Class, the SFG Hope Foundation was able to discover the potential of students with developmental disabilities and reaffirm the importance of IT education that is needed by all.



We built a comprehensive support system by running support programs for parents, special school teachers, and software instructors, in addition to students with developmental disabilities who are attending special schools. We provided support for program operation funds, overall program management, and program collaboration (software instructor training, campsites, etc.).



Participant comments

I was in search of a completely new dream after retiring from the Legal Town Branch when I applied to Hope School SW Class. My dream as a young kid was to become a special school teacher, and this is why I challenged myself to become an instructor although I didn't have any coding knowledge.

I try to care for the children as if I were their parents so that they can effectively develop their creativity, imagination, and problem-solving skills. I feel appreciative of the children and am building a second life after retirement.

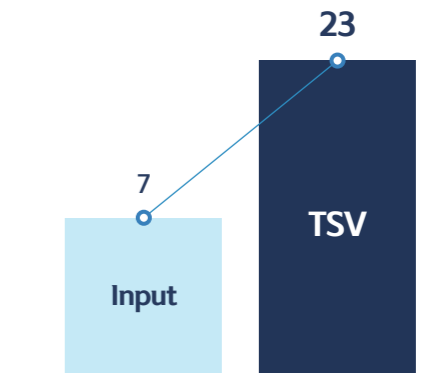
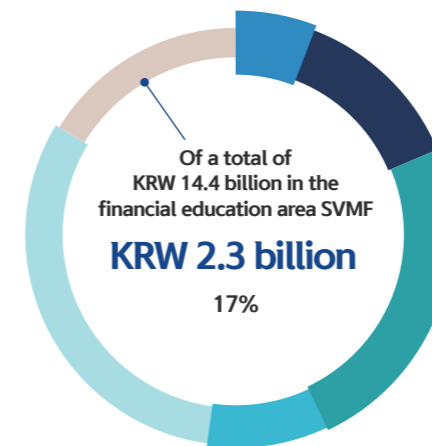


The support amount of the 'Hope School SW Class,' is KRW 737 million.
At 56 (cumulative 113) SW Class, education was provided to 1,489 people.

By providing systematic and repetitive education, Hope School SW Class improved the IT access skills of students with developmental disabilities and served as a chance for parents and teachers to reaffirm the potential of the respective student. Above all, this project has significance in that it indicates the need to change people's perception of the need for IT education for students with developmental disabilities and its anticipated effects.



Hope School SW Class Conversion of social value created by the program into monetary value (SVMF)



- Shinhan Financial Education (Shinhan Easy)
- Youth Debt Total Care
- Global Young Challenger
- Jobs for the Disabled
- Shinhan Dream Dodamteo
- Hope School SW Class

1. Local Community-Tailored Jobs

We provide tailored job support to vulnerable region residents and the underprivileged who are determined to support themselves.

The SFG Hope Foundation conducted focused analyses of the town environment and market locations based on a professional consulting firm's town diagnosis. Based on the analyses, we developed a locally-tailored brand and business model and provided PR and marketing support, thus providing a process for residents to run a business on their own.

For example, a town community center that was unused was reorganized into Chim San Chu Wol through a branding process. Even before a camping experience cafe business model was launched, visits made by young local customers considerably increased.

This positive change considerably contributed to creating jobs and work for residents.

- Cheong Soo Jeong restaurant in Suncheon**
16 people, monthly average sales of KRW 18.5 million
- TTT Center, a neighborhood lifestyle platform in Busan**
22 people, monthly average sales of KRW 3.5 million of the cafe and rental
- Chim San Chu Wol, a town campground in Sejong**
52 people, monthly average sales of KRW 4.6 million from the camping experience



Cheongsujeong in Suncheon

An unused traditional Korean-style house was remodeled into a coffee shop and restaurant to sell food and beverages that embody the unique taste and fragrance of Suncheon mudflats. Based on support provided by Local Community-Tailored Jobs of the SFG Hope Foundation, Cheongsujeong was established in Cheongsugol, Geungok-dong, Suncheon City where the physical daily life environment was poor. We carried out the branding process in collaboration with a local brand and provided tailored jobs to the underprivileged in Suncheon.



TTT Center in Saebat Town, Busan

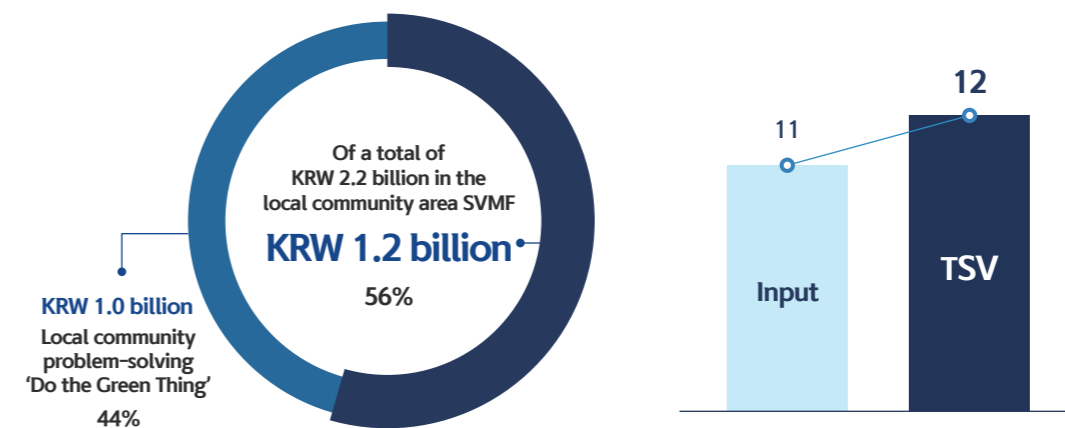
We established leisure and cultural complex, where residents can enjoy diverse cultural activities and engage in communication, in Saebat Town, Sasang-gu which is regarded as one of the most backward regions of Busan City. The complex provides an environment to enjoy culture in daily life and that promotes the town's independence. Through discussions among local government town councils (cooperative members), we moved forward with urban regeneration and opened the TTT Center (the TTT stands for Town, Together, and Time, and means to share time and culture in the town) while building a resident communication system.



Chim San Chu Wol in Sejong

We established Chim San Chu Wol, a town campground, in Chimsan Town, Sejong City that needed to go through urban regeneration due to the lack of youths and an increasing number of empty houses. We established a virtuous cycle in the local community by creating campgrounds and picnic areas throughout Chimsan Town. We also opened the Chim San Chu Wol Center and run a wide variety of community programs for residents, resulting in a healthy local culture.

Local Community-Tailored Jobs Conversion of social value created by the program into monetary value (SVMF)



2021 social value amount (Unit: KRW 100 million)



2. Local Community Problem-Solving, “Do the Green Thing”

Together with various local community organizations, we resolve social issues in the post-COVID-19 era.

The Local Community Contest Program, which is hosted by the SFG Hope Foundation, is an alliance model-based social program that was jointly planned by SFG and Community Chest of Korea to support local communities and their members who face financial crises and daily life difficulties due to COVID-19.

An alliance model refers to a community that is formed by the signing of an MOU by a non-profit organization, social economy company, and local government at the local community level to resolve local community issues.



3. Emergency Support System for Local Communities

By building a joint resolution system, we resolve social issues that require emergency support and build a society where nobody is alienated.

The SFG Hope Foundation carried out a wide array of activities together with SFG to overcome the social and economic crisis that was caused by COVID-19 and to encourage local community members who need hope.



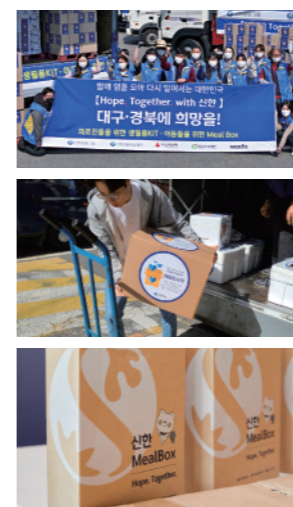
In 2022 The SFG Hope Foundation is examining the phased expansion of the program and provides full support to this end so that the 'Local Community Contest Program, can be fully established as a successful CSR program that is closely connected to the local community.



The 2022 Contest Program was launched to resolve environmental issues as well as social issues, such as economic and social inequality and building a sustainable society by presenting solutions for environmental issues that emerged due to COVID-19 and environmental issues in the local community that result from the climate crisis.

The program organizations that were chosen for 2022 are a senior welfare center on Anmyeondo Island, Ecobuddy Institute, National Youth Ocean Center, and Jeju Olle. They plan to share their thoughts and bring about positive change to resolve environmental issues and various social issues in the local community.

In 2020



Hope to Daegu, Gyeongbuk! (Hope. Together. With Shinhan)
We delivered hope to the Daegu-Gyeongbuk region, which was suffering from a large-scale COVID-19 infection. Daily necessities were provided to 5,000 medical staff members, and warm lunch was served to 15,000 underprivileged children.

Standing Up Again Korea (Hope. Together. “Go Self-Employed”)
We provided economic welfare support and visited the underprivileged. We vitalized local economies by producing Onnuri Gift Certificate purchases and shared 10,000 Hope Boxes (food) and Hope Lunch Boxes to the underprivileged.

Shinhan Donghae Open MealBox
We joined hands with small businesses, stores run by the self-employed, and traditional markets to revitalize sluggish local economies. We purchased goods from small businesses and stores run by the self-employed to prepare 10 thousand units of the MealBox and shared a meal of hope with the underprivileged.

Based on the 'Emergency Support System for Local Communities,, we raised funds around KRW 2.4 billion in 2020. We purchased around KRW 100 million worth of daily necessities and provided them to 5,000 people.

The SFG Hope Foundation will continue to provide practical support in the field whenever local communities need urgent helping hand.

1. Culture and Art Support Program (Shinhan Music Awards)

We discover and nurture promising young talent in the field of art and culture.

The Shinhan Music Awards is the first classical competition in the domestic financial industry that was launched in 2009 based on donations made by Shinhan Bank employees for the development of classics in Korea.

The Shinhan Music Awards are classified into the four categories of violin, cello, piano, and singing. We created a participation award, in addition to choosing the first-place winner by category, starting from the 12th Awards, thereby providing a greater number of participants with practical benefits.

Episode

Pianist Cho Seong-jin globally premiered one of Mozart's previously unheard compositions in Austria, and a winner of the Shinhan Music Awards performed the same piece for the first time in Korea at the Shinhan Art Hall. It was an outcome of a short-term Mecenat project of Shinhan Bank. The Shinhan Music Awards received positive reviews for its efforts to rapidly disseminate Mecenat in Korea.

In addition to helping domestic high school students who have not received overseas music education enter the global stage, we discover and nurture promising talent in culture and art to help them grow into performing artists who bring a sense of warmth to the world and leading musicians of Korea.



The amount supported in 2021 totaled KRW 227 million. Benefits provided to the 6 winners include scholarships and overseas training.

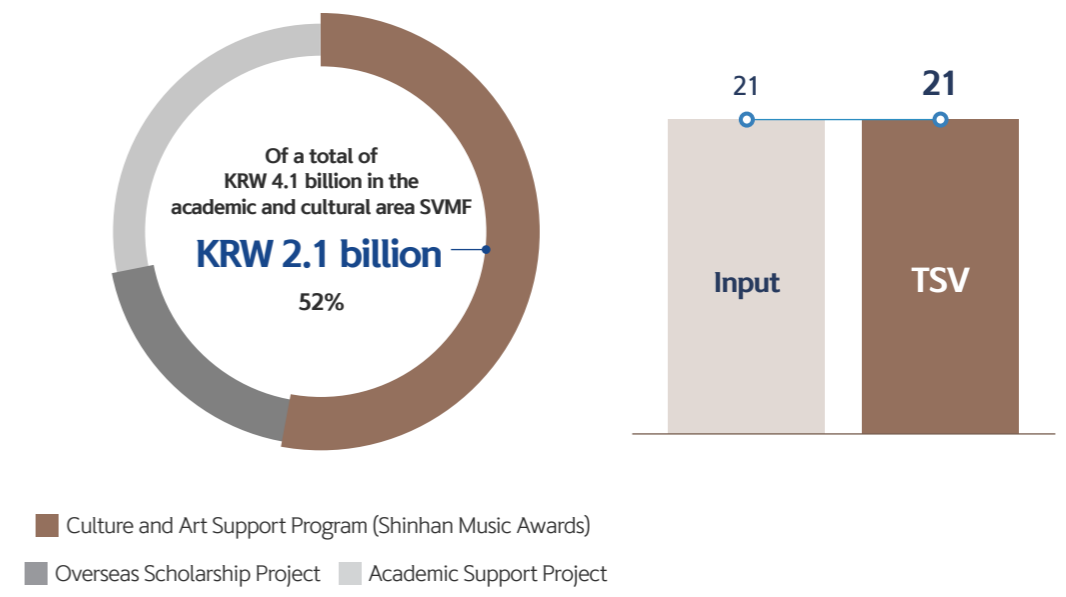
In addition to providing scholarships to winners, we hold a concert for winners to perform at the Sejong Chamber Hall. We support their continued growth by offering opportunities to perform together with performing artists with developmental disabilities and to hold a recital. When performing artists enter overseas competitions, we continually provide them with opportunities to practice at the Shinhan

Art Hall, thus further developing the Shinhan Music Awards together with performing artists. The Shinhan Music Awards goes beyond providing simple financial support in that it supports the growth and dreams of students so that they can take a step closer toward their dreams in a better environment. In this way, it will build a society where beautiful classical music is widely enjoyed.



Culture and Art Support Program (Shinhan Music Awards)

Conversion of social value created by the program into monetary value (SVMF)



2. Overseas Scholarship Project

We foster future talent by providing stable learning opportunities to overseas students.

By choosing and supporting elementary, middle, high school, and undergraduate students through local subsidiaries in eight Asian countries, including Kazakhstan, Uzbekistan, Vietnam, India, Myanmar, Cambodia, and Indonesia, beginning with China in 1997, the SFG Hope Foundation is fully investing in the future of Asia.

By providing scholarships, the SFG Hope Foundation seeks to change the future of students and also anticipates to build a virtuous cycle in which the students later contribute to society and economic growth.

Through the Overseas Scholarship Project, students in diverse countries can receive education in a more stable environment substantially helps them decide on their careers and plan for their future.

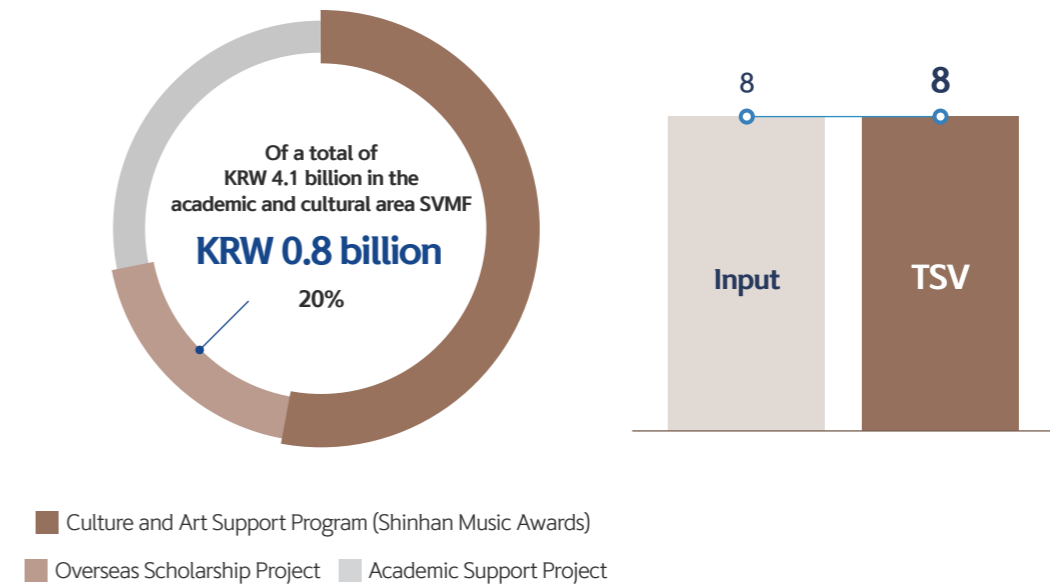


The total amount of support funds in 2021 is **KRW 81.5 million**, and **230 students** received scholarships.

Through this scholarship project, the SFG Hope Foundation will continue to provide support to even overseas students to reduce the education gap that results from financial difficulties and to prevent students from giving up on their studies because of the hardships of life.



Overseas Scholarship Project Conversion of social value created by the program into monetary value (SVMF)



3. Academic Support Project

We build a brighter future for the Korean financial industry by supporting academic research in the financial sector.

Conducted jointly with the Korea-America Finance Association, the Academic Support Project provides scholarships to scholars with outstanding academic achievements, authors of excellent theses, and doctoral students in finance among members of the Korea-America Finance Association.

We also created the 'Shinhan Financial Engineering Awards' and presented the Academic Award and Best Thesis Award to outstanding scholars, encouraging Korea's financial talent and facilitating finance-related research.

To enable more in-depth, professional academic research, we provide full-fledged support, thereby jointly shaping the future of finance.



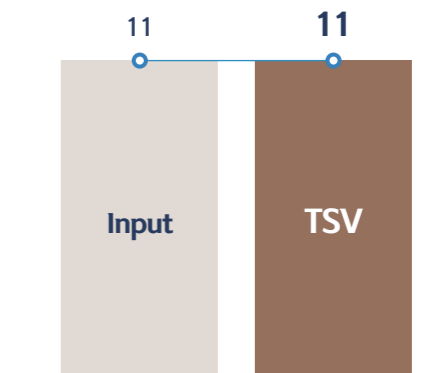
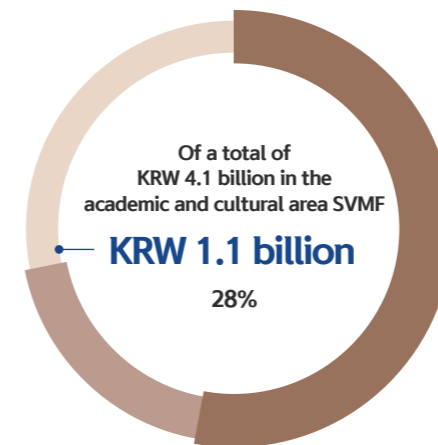
The total amount of support funds in 2021 is KRW 12 million.
We presented the Academic Support Project (Shinhan Financial Engineering Awards)
Academic Award to 1 person and Best Thesis Award
to 1 person while providing doctoral program scholarships to 3 people.

Since this project supports the Association and researchers located overseas, there are difficulties in direct communication because of remoteness. However, we continued to actively support academic research in the financial sector in 2021 by providing the Shinhan Financial Engineering Awards to one person, the Best Thesis Award to one person,

and doctoral program scholarships to three persons, and covering Association operation expenses. Based on the belief that these efforts will ultimately contribute to building a bright future for the Korean financial industry, we will continue to provide scholarships to overseas researchers and the Association.



Academic Support Project Conversion of social value created by the program into monetary value (SVMF)



- Culture and Art Support Program (Shinhan Music Awards)
- Overseas Scholarship Project ■ Academic Support Project

APPENDIX.

Financial Statements

As of December 31, 2021, for the 26th (current) term
As of December 31, 2020, for the 25th (previous) term
















Unit: KRW

Account	(Current) 26th term			(Previous) 25th term		
	Consolidated	Public purpose business	Other business	Consolidated	Public purpose business	Other business
Assets						
I. Current assets	51,903,620,605	-	51,903,620,605	51,222,150,961	-	51,222,150,961
1. Cash and cash assets	1,935,938,979	-	1,935,938,979	1,580,706,339	-	1,580,706,339
2. Short-term financial products	49,738,607,215	-	49,738,607,215	49,420,071,267	-	49,420,071,267
3. Accrued income	168,480,121	-	168,480,121	160,227,155	-	160,227,155
4. Current tax assets	60,594,290	-	60,594,290	61,146,200	-	61,146,200
II. Non-current assets	6,370,576	51,685,414,170	-	11,603,939	51,016,878,945	-
(1) Investment assets	-	51,679,043,594	-	-	51,005,275,006	-
1. Other project investment	-	51,679,043,594	-	-	51,005,275,006	-
(2) Tangible assets	6,370,576	6,370,576	-	11,603,939	11,603,939	-
1. Fixtures	42,000,000	42,000,000	-	42,000,000	42,000,000	-
Accumulated depreciation	(35,629,424)	(35,629,424)	-	(30,396,061)	(30,396,061)	-
Total assets	51,909,991,181	51,685,414,170	51,903,620,605	51,233,754,900	51,016,878,945	51,222,150,961
Liabilities						
I. Current liabilities	99,919,605	99,919,605	-	968,914	968,914	-
1. Accounts payable	98,630,911	98,630,911	-	297,000	297,000	-
2. Deposits	1,288,694	1,288,694	-	671,914	671,914	-
II. Non-current liabilities	60,594,290	-	60,594,290	61,146,200	-	61,146,200
1. Reserve fund for essential business	60,594,290	-	60,594,290	61,146,200	-	61,146,200
Total liabilities	160,513,895	99,919,605	60,594,290	62,115,114	968,914	61,146,200
Capital						
I. Basic net worth	21,927,191,700	21,927,191,700	51,679,043,594	21,927,191,700	21,927,191,700	51,005,275,006
1. Original property contribution	21,927,191,700	21,927,191,700	51,679,043,594	21,927,191,700	21,927,191,700	51,005,275,006
II. Ordinary net worth	29,822,285,586	29,658,302,865	163,982,721	29,244,448,086	29,088,718,331	155,729,755
1. Retained earnings	29,822,285,586	29,658,302,865	163,982,721	29,244,448,086	29,088,718,331	155,729,755
Total equity	51,749,477,286	51,585,494,565	51,843,026,315	51,171,639,786	51,015,910,031	51,161,004,761
Total liabilities and capital	51,909,991,181	51,685,414,170	51,903,620,605	51,233,754,900	51,016,878,945	51,222,150,961

* For further details, please visit the website of Shinhan Financial Group Hope Foundation and the National Tax Service 'Hometax.'



This booklet's cover and inner paper were produced with 260 g and 100 g of eco-friendly recycled paper and vellum paper.

- | | | | | |
|---|--|--|--|--|
|  신한은행 |  신한카드 |  신한금융투자 |  신한라이프 |  신한자산운용 |
|  신한캐피탈 |  제주은행 |  신한저축은행 |  신한DS |  신한아이타스 |
|  신한 SI |  신한신용정보 |  신한대체투자운용 |  신한리츠운용 |  아시아신타 |